Hyundai wins 2016 AutomotiveINNOVATIONS Award

* Most innovative volume manufacturer in the Alternative Powertrains category
* Prestigious award from the Center of Automotive Management
* Hyundai IONIQ is the first model designed for three electrified powertrains

Offenbach, 2 May 2016

Hyundai Motor has won the AutomotiveINNOVATIONS Award for the first time as the most innovative volume manufacturer in the Alternative Powertrains category. Last year no carmaker in the world unveiled more innovations in alternative-fuel powertrains than Hyundai Motor. The prestigious AutomotiveINNOVATIONS awards are conferred annually in recognition of outstanding automotive developments that “offer a perceptible added customer benefit”. They are awarded by the renowned Center of Automotive Management (CAM) in Germany and the consulting company PriceWaterhouseCoopers (PwC).

At a gala ceremony, Markus Schrick, Managing Director of Hyundai Motor Deutschland, received the award. The CAM and PwC acknowledged Hyundai Motor’s pioneering role in the development of new technologies for environmentally-friendly vehicles. The most recent example is the new Hyundai IONIQ: the world’s first model developed with three electrified powertrains. The Hybrid and the Electric versions will be available during the second half of 2016, to be followed in 2017 by the Plug-in hybrid. With the launch of IONIQ, Hyundai Motor will be the only manufacturer mass producing four electrified powertrain types: Hybrid, Electric, Plug-in hybrid and Fuel-Cell. In February 2013, Hyundai Motor became the first company to mass produce and sell a hydrogen-powered vehicle, the ix35 Fuel Cell.

The Hyundai brand is especially innovative not only in alternative-fuel powertrain solutions. Across all divisions Hyundai increased its innovations by 42 per cent over the previous year in 2015, making it one of the five most innovative automobile manufacturers in the world, according to CAM and PwC.

The AutomotiveINNOVATIONS Award is comprised of a total of 13 categories. They include awards for the most innovative carmaker, the most innovative car brand, conventional drive systems, alternative-fuel powertrains, safety systems, connected cars and vehicle concepts. Decisions are based on a CAM innovation database of 19 global automotive groups this year for which a total of 60 brands were checked. Awarded for the eleventh time this year, the awards took into account nearly 1,500 innovations, which is a new record. The award takes into consideration innovations that have already been presented at least in prototypes.

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About Hyundai Motor Europe

In 2015, Hyundai Motor achieved registrations of 470,130 vehicles in Europe - an increase of 10.9% compared to 2014 - and replaced 80% of its model line-up to create the youngest car range in Europe. 90% of the vehicles Hyundai sold in the region are models designed, engineered, tested and built in Europe to meet the needs of European customers, served by the company’s extensive European infrastructure. This includes factories in the Czech Republic and Turkey with a combined annual capacity of 500,000 units. Hyundai Motor sells cars in 31 European countries through 2,500 outlets.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty package with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.[hyundai](https://www.hyundai.news/newsroom/).news.

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